

# Application form for the Act Now Award with managerswithoutborders

## Admission criteria

### 1. Company headquarter is based in a low/middle-income country

The following link Includes every low- and middle-income country

(<https://datahelpdesk.worldbank.org/knowledgebase/articles/906519-world-bank-country-and-lending-groups#:~:text=%EF%BB%BF%EF%BB%BF%20For%20the%20current,those%20with%20a%20GNI%20per>)

### 2. Business activity

Company must be an economic operation

(An organization that sells goods or services in order to make money)

Needs to have a business strategy (not only social organizations)

#### Champion

- When applying minimum active for one year
- Financial evidence of a business activity

#### Newcomer

- Proven planning process (no financial evidence required)
- Elaborated business plan

### 3. Self-Developed Business

- Mainly Local ownership
- Companies' ownership must be mainly by the local company
- Partnerships with foreign organizations are possible
- Mainly financial and organizational independence from third parties
- Mainly local partners

### 4. Sustainability

Your company/organization must pursue sustainable developments

- Social developments (the impact your company has on the community)
- Ecologic activity's (the impact your company has on the environment)
- Sustainable economic activity (business activity that sustains natural resources and the environment)
- You can orient yourself to the SDGs, but this is not a must (<https://unric.org/en/united-nations-sustainable-development-goals/>)

Please don't write more than 5 sentences per question/point!

### A. Contact information of applicant

<b>Name of organization/company</b>	
<b>Name of contact person</b>	
<b>Telephone/Mobile</b>	
<b>E-Mail</b>	
<b>Website</b>	
<b>Full address and Postbox</b>	
<b>Type of organization/company and year of establishment</b>	
<b>Category</b> <b>Innovation</b> <ul style="list-style-type: none"> <li>• ENVIRONMENT / ECOLOGY</li> <li>• Environmental sustainability</li> <li>• Technology</li> <li>• renewable energies</li> <li>• Digitalization</li> </ul> <b>Impact</b> <ul style="list-style-type: none"> <li>• SOCIETY</li> <li>• Impact on society</li> <li>• Diversity</li> <li>• Advancement of women</li> <li>• Gender Equality</li> </ul> <b>Performance</b> <ul style="list-style-type: none"> <li>• ECONOMY</li> <li>• Productivity</li> <li>• Growth and development potential</li> <li>• Sales strength</li> </ul>	Select the category for which you want to apply! <i>(Please choose only one)</i>  <input type="radio"/> <b>Innovation</b> <input type="radio"/> <b>Impact</b> <input type="radio"/> <b>Performance</b>
<b>Type of price category</b> <i>Please choose the type of price category that fits your company best</i>	<input type="radio"/> <b>Champion</b>

	<b>O Newcomer</b>
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## B. General information of applicant

<p><b>1. What kind of work is your organization/company doing?</b></p> <p>E.g. production, agriculture &amp; forestry, education, trade, social work</p>	
<p><b>2. What is the goal of your organization/company?</b></p> <p>Vision:</p> <p>Mission:</p> <p>Objective:</p>	
<p><b>3. Please provide us with more information about your affiliations.</b></p> <p>Are you part of or do you belong to another organization? Do you uphold any cooperation?</p>	<p><input type="checkbox"/> No affiliations, cooperation, etc.</p> <p><input type="checkbox"/> Yes</p> <p>Affiliated to:</p> <p>Belonging to:</p> <p style="padding-left: 40px;">Cooperation/business partner:</p>
<p><b>4. How do you finance your organization/company?</b></p> <p>E.g. funding, grant, loan</p>	<p><input type="checkbox"/> No, we are working without financial support.</p> <p><input type="checkbox"/> Yes, we received financial support.</p>
<b>5. Employee situation</b>	
<b>A. Number of employees</b>	
<b>B. Number of women</b>	
<b>C. Number of paid employees</b>	
<b>D. Number of volunteers</b>	

E. Average salary of employees per week or month	
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### C. Business key data of applicant

<b>1. Please explain to us the nature of your business in more detail.</b> Please describe the following:	
<b>(a) Company:</b>  What is the difference between your company in comparison to competitors? (Unique selling point)	
<b>(b) Customers:</b>  Who are your customers?	
<b>(c) Suppliers:</b>  Who are your suppliers? (a person or organization that provides something needed such as a product or service)	
<b>(d) Market:</b>  What is the market situation now?	

### D. Sustainability

<b>1. Explain your efforts regarding sustainable development (you can refer to the SDGs)</b>  (e.g. Gender Equality, Quality Education, Innovative Technology, etc.)	
<b>2. Do you serve your community with your organization/company?</b>  (e.g. community promotion etc.)	

<p><b>3. Sustainable categories</b></p> <p>With which of these Sustainable Impacts fits your company best?</p>	<p><i>Please chose only one</i></p> <p><input type="radio"/> Environment, Ecology, Health</p> <p><input type="radio"/> Society</p> <p><input type="radio"/> Economy</p>
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### **E. Other**

<p><b>What else is important about you and your company/organization?</b></p> <p>If you have any notes, please write them here</p>	
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### **Please do not forget to attach all needed documents!**

- Financial statements (Balance sheet)
- Business plan
- Organigram (Employee structure)
- Certificate of incorporation
- Business History (timeline)
- Short video presentation of you and your company (can be filmed with a mobile phone)