



BUSINESS PEOPLE AGAINST POVERTY.

ENTREPRENEURIAL KNOW-HOW FIGHTS THE CAUSES.



## WITH THE POWER OF BUSINESS AGAINST POVERTY.

The world is full of great business ventures, also in the low-income countries (LICs) - but the necessary entrepreneurial know-how is often lacking. It was precisely for this reason that the foundation Managers without Borders was set up in 2005.

A lasting success – to date over 200 managers have supported projects in more than 30 countries worldwide with their management expertise.

Effective measures against poverty have been implemented to secure livelihoods, entrepreneurial freedom and economical independence in local communities.

### MANAGERS WITHOUT BORDERS ARE:

- Managers Executives from a wide variety of sectors and branches
- Young Leaders Students in their Master's program or early career who get paired with a Manager

Our managers act as generalists and specialists in defined contexts and over fixed periods of time. They help to:

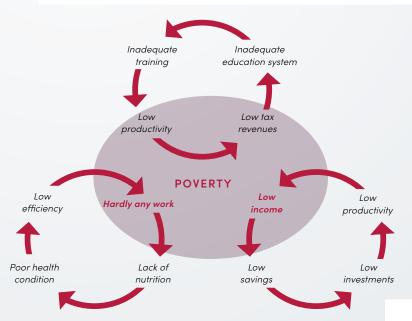
- strengthen skills and capacities
- set up business procedures and processes
- develop creative potential
- support local economic developments





# BUSINESS CONSULTING INSTEAD OF DEVELOPMENT AID.

With business know how, respect, empathy and in collaboration with our country coordinators, Managers without Borders supports companies and organizations in the LICs on their way to entrepreneurial independence and sustainability. A way that enables the generation of stable incomes, ensures employment and ultimately allows local problems to be solved at its roots, with local concepts and local skills.



TOGETHER WE BREAK FREE OF THE "CIRCLE OF POVERTY".

We fight poverty at the root.

#### **OUR GOALS**

- Worldwide knowledge transfer for sustainable business practices
- Creation of sustainable work and income structures
- Strengthening economic independence and the ability to act at a local level
- Establishing efficient partnerships in a global context

#### PARTNERSHIPS AND COOPERATIONS

Companies and institutions participate in our projects in many different ways and are valuable partners in the implementation of our activities.

### Participation of corporations

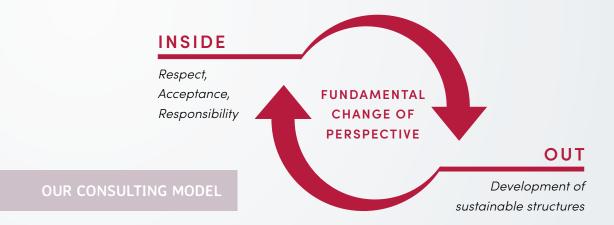
- CSR cooperation
- HR cooperation
- Sponsorship
- Investment protection

### Participation of institutions

- Project Realization
- Stakeholder Consulting



## THE MOST SUSTAINABLE SUCCESSES ARE ACHIEVED AT EYE LEVEL.







- We advise from an inside perspective potential project partners actively engange with us and we make sure that both the responsibility as well as the know-how remain with the project partner.
- Bottom up instead of top down no prescribing, imposing and managing. We consider and promote an economic development based on the wishes, visions and dreams of the local people.
- Our project partners bapply to us, are selected according to strict criteria and are thoroughly qualified for the project assignments.
- Our managers analyze the entire situation, develop solutions together with the project partners and think outside the box.
- Our central project management team plans, coordinates and accompanies every project assignment.

#### THE TOPICS ARE DIVERSE:



From strategy, administration, human resources, organizational and business development, marketing, communication, production to process management and finance.

### OUR FOCUS IS ON THE FOUNDATION, PROMOTION AND FURTHER DEVELOPMENT OF:

- Small and medium-sized enterprises
- Social enterprise
- Non-profit organizations with an economic pursuit
- Cooperatives and grassroot initiatives
- Further education facilities



### WE ARE CERTIFIED OPTIMIZERS.

We do not engange in humanitarian in and our actions do not replace the efforts from civil socites in respective countries. Managers without Borders complements the manifold programs of development cooperation and the economic activities of civil society.

We take action where government action cannot reach.

### As a member of UN Global

Compact\*, a strategic initiative of the United Nations, we are committed to aligning our business activities with the universally recognized principles of human rights, labor standards, environmental protection and anti-corruption.

These values are an integral part of our work, our project assignments and the basis of our foundation statutes.

We are also committed to the principles of

the German Corporate Governance
Code and its nationally and internationally recognized standards of good and responsible corporate management.

<sup>\*</sup> UN Global Compact: An initiative of the former UN Secretary General Kofi Annan in 2000, the aim of which is to make globalization socially and environmentally compatible - to promote the social commitment of companies through the power of joint action.





"My motivation to work for Managers without Borders was the desire to work in the context of sustainable development aid, so that I could contribute my small share to more justice in the world. As a business economist, Managers without Borders is the organization where I could best contribute with my ideas and knowledge."

KERSTIN WOLF WORKING WITH A SOLAR COMPANY IN UGANDA

### ENTREPRENEUR FROM GHANA

"As soon as there is a strong middle class in Africa, we no longer need to worry about the establishment of schools and other similar projects. We entrepreneurs will then do that ourselves."









SUPPORT SHAPING A FUTURE IN WHICH THE POVERTY OF TODAY IS THE PROSPERITY OF TOMORROW.

WE ARE LOOKING FORWARD TO HEARING FROM YOU:

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